

SIESTA KEY

CRYSTAL CLASSIC

INTERNATIONAL SANDSCULPTING FESTIVAL

Siesta Beach
November 13-16, 2026

SPONSORSHIP
OPPORTUNITIES



2024 1st Place Doubles Sculpture
by Craig Mutch and Joaquin Cortez

SPONSOR BENEFITS

| | PRESENTING | PLATINUM | GOLD | SILVER | BRONZE | SAND DOLLAR |
|---|------------|----------|---------|-----------|-----------|--------------|
| Sponsor Booth in Vendor Village in Prominent Location | ✓ | | | | | |
| Dedicated Custom Logo Carved in Prominent Location on Group Carve | ✓ | | | | | |
| Logo Included on Event Welcome Sculpture | ✓ | | | | | |
| Feather Banner (event provides) | ✓ | ✓ | ✓ | | | |
| Sponsor of Arist Sculpture with Logo on Artist Sign | 2 | 1 | 1 | | | |
| Large Sand Custom Logo, on Group Carve | ✓ | ✓ | ✓ | Name Only | | |
| Sponsor Recognition During Awards Ceremony | ✓ | ✓ | ✓ | ✓ | | |
| Logo on Printed Promotional Materials (as applicable) | ✓ | ✓ | ✓ | ✓ | | |
| Logo included in Digital Promotional Materials (as applicable) | ✓ | ✓ | ✓ | ✓ | | |
| Logo on Volunteer Shirts | ✓ | ✓ | ✓ | ✓ | Name Only | |
| 4' X 8' Logo Banners (event provides) | 8 | 4 | 2 | 1 | 1 | Group Banner |
| Opportunity to Provide Items for Artist Welcome Bags | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on Event Website with Link; Facebook Mentions | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Event Passes | 40 | 20 | 16 | 14 | 10 | 6 |
| Reserved Four Day Parking Pass | 8 | 4 | 3 | 2 | 2 | 1 |
| | \$20,000 | \$10,000 | \$7,500 | \$5,000 | \$3,500 | \$1,750 |

SPONSORSHIPS MUST BE RESERVED BY
September 21, 2026

Questions?

Contact Kristin at the Siesta Key Chamber at 941.349.3800
 or email Kristin@siestakeychamber.com

Enhance your presence at the Siesta Key Crystal Classic with these additional, high-visibility sponsorship options. Each opportunity offers unique engagement with attendees and targeted brand exposure throughout the event.

**These enhancements are available exclusively in conjunction with a confirmed standard sponsorship agreement.*

Kids Play Area Sponsor - \$2,500 (including Kids Carving Contest)

Align your brand with family-friendly fun by sponsoring the interactive kids play area and carving contest.

Pro-Amateur Contest Sponsor - \$5,000

This sponsorship places your brand at the center of a crowd-favorite event, with recognition during contest announcements and on associated event materials.

Amateur Contest Sponsor - \$3,500

Celebrate creativity and community by sponsoring the amateur sculpting contest. Gain visibility among participants and spectators while supporting emerging talent in a fun and engaging competition.

Band Sponsor - \$5,000

Bring the energy to the beach by sponsoring live entertainment. Your brand will be associated with the festival atmosphere as attendees gather to enjoy performances throughout the event.

Water Bottle Sponsor - \$3,000

Keep attendees refreshed while showcasing your brand. This opportunity includes logo placement on distributed water bottles or hydration stations.

Reserved Parking Area Sponsor - \$1,500

Provide a premium convenience for guests while highlighting your brand. Sponsorship includes signage and recognition within the designated parking area, ensuring visibility among attendees upon arrival and departure.

REACH OVER 40,000 POTENTIAL CUSTOMERS OVER 4 DAYS!

The Siesta Key Crystal Classic is a premier sand sculpting festival held each November on world-famous Siesta Beach. Now celebrating its 16th year, the event has welcomed more than 350,000 attendees, with over 125,000 visitors traveling from outside of Sarasota County - making it one of the region's most powerful tourism drivers and audience reach opportunities.

Over four days, the festival transforms the shoreline into a high-impact, high-traffic experience that blends art, entertainment, and community engagement. At its core is the internationally recognized master sand sculpting competition, where world-class sculptors create monumental works, many towering over ten feet tall, in just 24 hours of carving time. These large-scale installations turn the beach into an immersive outdoor gallery, drawing thousands of spectators daily and generating continuous foot traffic throughout the event.

Beyond the competition, the festival delivers a full-scale experience designed to maximize attendee time on site. Guests enjoy live music, an expansive vendor village, and a diverse lineup of food and beverage offerings, alongside interactive elements like sand sculpting lessons, amateur competitions, and the crowd-favorite three-day "Quick Sand" contest. Extended Saturday evening hours, complete with dramatic colored lighting illuminating the sculptures, further increase dwell time and audience engagement.

At the center of it all stands the Group Carve, a signature, large-scale sand installation created by internationally acclaimed artists using Siesta Key's renowned sand. Positioned as the focal point of the festival, it anchors the event footprint and attracts consistent, high-volume visibility. Sponsors integrated into this centerpiece benefit from premium placement, ensuring their brand is seen by thousands of attendees throughout the duration of the event.





SIESTA KEY CRYSTAL CLASSIC

The Siesta Key Crystal Classic is presented by the Siesta Key Chamber of Commerce. The event mission is to promote tourism, local businesses and the visual arts via the production of one of the most unique sculpture festivals held in the world on the #1 beach in the U.S.



SiestaKeyCrystalClassic.com | 941.349.3800

See you on the beach!



FIND US ON FACEBOOK:
www.Facebook.com/SiestaKeyCrystalClassic

