

## **SIESTA KEY CRYSTAL CLASSIC – Nov. 14-17, 2025 VENDOR INFORMATION, POLICIES & DISCLAIMERS**

**Vendor Village** is open for business from 10am – 5pm, Friday, Nov. 14, through Monday, Nov. 17, 2025. Vendor Village is located around the perimeter of the Festival, accessible by the public and beachgoers. Attendees do not pay for entry into Vendor Village.

- All merchandise and food (size, material, selling price, etc.) sold or distributed at the event are subject to approval by the Siesta Key Chamber of Commerce. [Producer]
- The use of the Siesta Key Crystal Classic [Festival] event name or logo on vendor merchandise is not permitted. Said merchandise subject to forfeiture.
- Distribution, layout or hanging of items outside the designated booth area is not permitted.
- Vendors are responsible for paying all fees, and obtaining all permits and insurance required by federal, state and/or local government entities. The Producer is not responsible for collection or submission of any such government fees or filings.
- **There will be a \$250.00 charge if your booth area requires clean-up after the event.**

**Application:** All vendor applications are subject to approval. Vendors must submit an e-signed application, all required documentation and full payment via credit card to be considered for approval. Approved vendors will be notified to confirm participation. Vendors **MUST** provide a copy of their insurance within one business week after registration is approved. Failure to do so will result in removal of booth space. Booth placement subject to change based on sand condition and final Festival layout. A wait list will be started once Vendor Village has sold out.

**Vendor Conduct:** All vendors are expected to adhere to all policies and disclaimers as presented by Producer and must always conduct themselves in a professional and courteous manner. Non-compliance will result in permanent removal from the event with no fee refund. Issues and concerns are to be reported to Siesta Key Chamber of Commerce Event Manager, Marisa Merlino, by email only, including contact information and booth number.

**Retail Vendor Spaces:** All retail spaces are 10' x 10' physically on the sand and \$800 each. Multiple spaces may be purchased by the same vendor. All spaces are first come, first serve. Fees are payable at the time the application is filled out and submitted for approval. Vendors must provide their own equipment: tents, tables, chairs, etc. Retail vendors must close daily at 5pm in accordance with Sarasota County permitting requirements. **Booth spaces 1-23 will not be permitted to sell any food or beverages, as these spaces are within the food court proximity.**

**Security:** Booths must be staffed at all times during the Festival hours. Security will be provided during the event and overnight, but the Siesta Key Chamber, Sarasota County and Festival Management will not be responsible for any loss or issues that may occur.

**Cancellation by Vendor:** Should a vendor cancel their participation and booth space, the vendor fee is non-refundable after Aug. 31, 2025.

**Vendor Load-In Day:** Pre-assigned vendor check-in and load-in is Thursday, Nov. 13 at the Siesta Beach public lot located at 948 Beach Rd. These load-in times are non-negotiable as they are provided by Sarasota County. [\(Click here to see load-in schedule\)](#) Vendors load-ins will not be permitted after 2pm on Nov. 13. Failure to arrive at your designated time on Thursday will forfeit any County assistance to your vendor space. All retail vendors are transported out to the sand to their vendor plot via authorized Sarasota County workers only. Vendors are not permitted to drive out to the beach in their own vehicle at any time. If a vendor is not ready upon arrival at load-in they will be escorted out of the load-in area and moved to the end of the day, *if available*. Vendors MUST be ready to unload at the time of County assistance. You are not permitted to get organized in the loading area – do so before your arrival. Thursday, Nov. 13 will be the ONLY day vendors have county assistance to and from their vendor plot. If you require re-stocking during the event starting Friday, Nov. 14 thru Monday, Nov. 17 you are responsible for transporting items to your vendor space by hand or by wagon. No vendor will be permitted to enter Vendor village until 8am from Nov. 14 thru 17.

**Load Out - Monday, Nov. 17:** [Click here to see load-out details.](#)

**Vendor Wristbands:** On load-in day, vendors will receive 4 general admission wristbands for each booth space purchased. We require vendors wear their wristbands to enter Vendor Village each morning for security to easily identify. If you do not attend load-in day, you will not receive your wristbands unless the Festival Event Manager, Marisa Merlino is notified prior to Nov. 12, 2025.

**Parking:** No parking passes will be provided for any vendors. Parking passes will be available for purchase on the [Crystal Classic website](#) starting April 1, 2025. Free public parking is available in the Siesta Beach parking lot for all vendors. Parking passes are \$55 each, per day. No refunds.

**Supply Restock:** Each morning starting Nov. 14 thru Nov. 17, there will NOT be any County workers available to assist you to your space to bring out additional inventory. Starting at 8am, you will be required to transport your own items on and off the beach by hand. We suggest beach wagons or a dolly that can help you transport your restocking needs. \*New this year, each morning vendors will only be permitted to enter Vendor Village from the main Festival entry gate no earlier than 8am. All perimeter gates will be locked until a Festival or County representative unlocks each gate by hand at 10am. This will avoid any tampering with fences, gates and zip ties. Festival security will be managing the main front entry for vendor access.

**Ice:** Ice will be available for purchase prior to the Festival start date only. Deadline to order ice is Nov. 4 at 3pm - No exceptions. Each morning a Festival representative will be delivering ice to vendor booths from 8:30-9:30am starting Friday, Nov. 14 thru Nov. 17. Vendors do not need to be present at time of delivery. The Festival representative will leave ice outside the booth space. Ice bags are 20lb and \$6 each.

**Acts of Nature – Event Cancellation and Refund Policy:** There is no contingency plan or alternate day to reschedule the Festival. If, due to acts beyond the control of the Producer, conditions (such as wind, rain, hurricane, fire, pandemic, etc.) make it impracticable or dangerous to continue to operate the event, Producer or public safety officials have the right to cancel any portion of or the entire event. Should full event cancellation occur prior to the event start date, one-half of the vendor fee collected by the Producer, would be refunded to the vendor.

**Insurance Policy Information:** All vendors must present a fully executed insurance policy no later than one week after their registration has been approved to participate. Failure to comply will result in booth space forfeit. Vendor space is not confirmed until your insurance has been received.

Vendors are to submit a copy of current liability insurance, listing the Siesta Key Chamber of Commerce and Sarasota County Government as additionally insured.

In the "Description of Operations/Special Provisions" section: Sarasota County Government, and Siesta Key Chamber of Commerce, shall be named as an additionally insured, as their interests may appear on all polices except Professional Liability and Workers' Compensation. Waiver of subrogation in favor of Sarasota County Government on all policies except Professional Liability and Workers' Compensation.

In the "Certificate Holder" section add in the following:

- Sarasota County Government, Attn: Risk Management, 1660 Ringling Blvd., 3rd Floor, Sarasota, FL 34236.
- Siesta Key Chamber of Commerce, 5223 Avenida Navarra, Sarasota, FL 34242

The County requires a minimum \$500,000 per occurrence General Liability including Products and \$500,000 per accident auto liability. Vendors do not have to provide Workers' Compensation nor umbrella.

Vendor(s) agrees that it shall indemnify, defend and hold harmless the Siesta Key Chamber of Commerce, its officers, volunteers, directors, agents, successors and assigns from and against any and all losses, costs, claims, damages and expenses (including attorney's fees) arising from or related to vendor(s) actions, business activity, booth, advertising or otherwise arising from or related to vendor's participation in the subject event. In addition, it will further hold harmless the above from any and all losses, direct or consequential, arising from or related to cancellation, postponement, delay or rescheduling of the subject event, regardless of cause.

Please contact Marisa Merlino, Event Manager, for more information.  
[events@siestakeychamber.com](mailto:events@siestakeychamber.com) | 941-349-3800

