

SIESTA KEY

# CRYSTAL CLASSIC

INTERNATIONAL SANDSCULPTING FESTIVAL



Siesta Beach  
November 14-17, 2025

**SPONSORSHIP  
OPPORTUNITIES**



2024 1st Place Doubles Sculpture  
by Craig Mutch and Joaquin Cortez



# REACH OVER 40,000 POTENTIAL CUSTOMERS OVER 4 DAYS!

The Siesta Key Crystal Classic is a visual and cultural arts festival held on Siesta Beach every November. Celebrating our 15th year, the festival has hosted over 300,000 attendees on our #1 beach, with over 125,000 of these visitors hailing from outside of Sarasota County.

Among the many family-friendly activities that the festival hosts during its 4 days, the event that keeps visitors coming back every year is the master sand sculpting competition that is held during the first 3 days of the festival's opening. This competition attracts 24 master sculptors who compete for prize money. In just 24 sculpting hours, the master sculptors create sand masterpieces, some over ten feet tall, and transform the always beautiful Siesta Beach into an outdoor art gallery. It represents some of the most beautiful, ephemeral works of art your eyes will ever see.

## WHY BECOME A SPONSOR?

- Be an integral part of a Siesta Key and Sarasota County community event
- Help your business and brand obtain valuable exposure during the off season
- Support a unique visual art form with international recognition
- Your brand exposed to over 100,000 potential customers at both the festival and in our online campaigns

And it's more than just sand...the festival also features live music along with a large village of shopping and food and drink vendors. Other activities include the popular three day "Quick Sand" competition, sand sculpting lessons and an amateur competition. And, hours are extended on Saturday until 9 pm with colored lights on all the sculptures!

The Group Carve is a stunning sand sculpture masterfully crafted from Siesta's famous sand by world-renowned sand sculpting artists. As a centerpiece of the festival, it's where the magic happens—most activities and events unfold around this work of art throughout the 4 day celebration. By partnering with us, your company's logo or name will be proudly featured as part of this iconic sculpture, placing your brand at the heart of the action.



Support from local businesses make the difference in the success of this event and we are truly grateful for your generosity. Thank you in advance for your consideration of sponsoring the 15th Annual Siesta Key Crystal Classic.



SPONSOR BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	SAND DOLLAR	FRIEND
Dedicated Custom Logo, Carved at Prominent Location	✓					
Large Sand Custom Logo, Group Carve	✓	✓				
Business Name Only, Carved			✓			
Sponsor Recognition During Festival & Awards Ceremony	✓	✓	✓			
Logo on Volunteer & Staff Shirts	✓	✓	✓			
Name on Volunteer & Staff Shirts				✓		
Feather Banner at Sponsor Site	✓	✓				
4' X 8' Logo Banners (event provides)	4	2	1	1	Group Banner	
Sculpture Sponsor	2	1	1			
Business Logo at Sculpture Site	2	1	1			
Reserved Four Day Parking Pass	4	3	2	2	1	1
Event Passes	20	16	14	10	6	4
Logo on Printed Promotional Materials (ads, posters, flyers)	✓	✓	✓	✓		
Logo on Event Website with Link; Facebook Mentions	✓	✓	✓	✓	✓	✓
Logo included in Digital Promotional Materials (as applicable)	✓	✓	✓			
	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500	\$750

**SPONSORSHIPS MUST BE RESERVED BY**  
**September 15, 2025**

### Questions?

Contact Sarah at the Siesta Key Chamber at 941.349.3800  
or email [Sarah@siestakeychamber.com](mailto:Sarah@siestakeychamber.com)





## SIESTA KEY CRYSTAL CLASSIC

The Siesta Key Crystal Classic is presented by the Siesta Key Chamber of Commerce. The event mission is to promote tourism, local businesses and the visual arts via the production of one of the most unique sculpture festivals held in the world on the #1 beach in the U.S.

[SiestaKeyCrystalClassic.com](http://SiestaKeyCrystalClassic.com) | 941.349.3800

*See you on the beach!*



FIND US ON FACEBOOK:

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